

# Choosing a Career Direction

San Diego Continuing Education - Career Development Services - [cds.sdce.edu](http://cds.sdce.edu)

## Career Themes Explained

	<b>Realistic</b>	<b>Investigative</b>	<b>Artistic</b>	<b>Social</b>	<b>Enterprising</b>	<b>Conventional</b>
Likes activities and occupations that involve...	Using machines, tools, and things. Outdoor activity. Technology.	Exploring and understanding things and events	Reading books, musical or artistic activities, writing, creating	Helping, teaching, counseling or serving others	Persuading, managing or directing others	Following orderly routines, meeting clear standards
Values...	Monetary rewards, honesty, common sense	Knowledge, learning, achievement, independence	Creative ideas, self-expression, beauty	Social service, fairness, understanding	Financial and social success, loyalty, risk-taking	Accuracy, making money, thrift, power in business or social affairs
Sees self as...	Practical, conservative, better manual skills than social skills	Analytical, intelligent, skeptical, better academic skills than social skills	Open to experience, imaginative, intellectual, better creative skills than clerical or office skills	Empathic, patient, and having more social skills than manual skills	Confident, sociable and having more sales ability than scientific ability	Having better technical skills in business and production than artistic abilities
Seen by others as...	Humble, frank, self-reliant, persistent	Intelligent, introverted, scholarly, independent	Unusual, disorderly, creative, sensitive	Helpful, agreeable, outgoing, patient	Energetic, extroverted, shrewd, ambitious	Careful, rule-oriented, efficient, orderly
Avoids...	Interaction with other people	Having to persuade others or sell them things	Routines and rules	Mechanical and technical activity	Scientific, intellectual, or complicated topics	Work that does not have clear directions
Occupations involve...	Practical, productive, concrete values	Intellectual activity, trouble shooting, use of knowledge	Creative work in music, writing, performance, sculpture, painting,	Working with others in a helpful or facilitative way	Selling, leading, persuading others to attain goals	Working with things, numbers, or machines to meet standards
A small sample of occupations...	Skilled Trades Park Ranger Engineer Rancher Truck Driver	Chemist Psychologist Chemist Physician Computer Analyst Veterinarian	Musician Interior Designer Writer Photographer Actor Dancer	Counselor Clergy Teacher Nurse Librarian Social Worker	Lawyer Retail manager Salesperson Realtor Politician	Bookkeeper Clerk Office Manager Teller Math Teacher Accountant
Possible college majors...	Engineering Kinesiology Anthropology Environmental Studies	Biology Chemistry Computer Science Geology Law Mathematics Pharmacology	Art History Languages Communications Archeology Literature Music Theater Graphic Design Creative Writing	Education Counseling Sociology Psychology English Communications Black Studies Women's Studies	Business Economics Marketing Finance Law Sports Management	Accounting, Mathematics Computer Science Business Economics Statistics