IMCP ADDITIONAL RESUME INFORMATION

Management of complete design process from conception to delivery

Skilled in Adobe Illustrator, Photoshop, InDesign, Microsoft Office, web design applications (Dreamweaver, HTML)

Ability to stretch boundaries of web design and digital storytelling

Design, development and implementation of graphic layout and production communication materials

Assessment of graphic materials to ensure quality and accuracy in the design

Efficient use of production project budgets

Developed marketing programs (logos, brochures, newsletters, infographics, presentations, and advertisements to exceed client's expectations

Met client deadlines

Consulted with clients on most appropriate design options based on their overall marketing goals

Created # design _____ a month

https://resumegenius.com/resume-samples/graphic-design-resume-example

Creative Freelance Graphic Designer with over five years' experience in developing engaging and innovative digital and print designs for clients in broad range of industries. Highly adept at visual strategy, layout development, branding, and print and new media advertising. Demonstrated success working in collaborative environments and providing leadership to design teams to conceptualize and execute effective marketing collateral. Seeking help clients achieve business development and business growth goals through forward-thinking graphic designs and strategies

https://www.livecareer.com/resume-samples/designer-resumes/freelance-graphic-designer

Additional notes:

Be sure the resume is readable…most important.

Be sure to take a printed copy of your web portfolio with you to the interview—letter size is fine. If possible, take it in a nice case.

Add: "Avoid technical talk unless the employer requests it." They already know how to use the software, or if they don't, technical talk will not make sense to them. What they want to know is can applicant DESIGN with the software and will it benefit their company?